# Sustainable Transportation & Access Rating System (STARS)

The Sustainable Transportation and Access Rating System is designed to transform transportation projects, programs and plans the way Leadership in Energy and Environmental Design (LEED) has transformed the building industry with voluntary higher performance standards.

## Goals

- Establish Voluntary National Standard
- Cut Global Warming Pollution
- Increase Access & Mobility
- Improve Cost Effectiveness
- Create Green Jobs & Foster Energy Independence

## Users

- Public and Private Sector
- Project Managers
- Planners
- TDM and TSM professionals
- Employee Transportation Coordinators
- Transportation Management Association Staff

## Credits For

- Establishing Mode Split & Vehicle Reduction Goals
- Evaluating Demand Management, System Management and Land Use Strategies
- Evaluating Transit, Bicycle, and Pedestrian Investments
- Funding Multi-Modal Facilities and Programs
- Location Efficiency
- Meeting Performance Goals

STARS will allow transportation professionals in state DOTs, cities, counties and private employers to compare their transportation projects, programs and plans using a national best practices standard, and to decide whether to seek platinum, gold, silver or bronze level performance.

The STARS framework is being developed by public and private sector transportation professionals from Oregon and Washington. Primary criteria include reducing climate change pollution while improving access and reducing costs. Further development will require national comparative research and peer review beyond the resources of this largely-volunteer group.

Developing STARS in the Northwest could create green jobs for STARS-certified transportation professionals, just as Oregon and Washington architecture and engineering firms often win green building design jobs because they have many experienced LEED-certified professionals.